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The National Network on Women in Fisheries in the Philippines, Inc (WINFISH)



Gender Analysis in Tuna Fisheries Value Chains in General Santos City, Philippines and Bitung, North Sulawesi, Indonesia

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USAID Oceans and Fisheries Partnership

SESSION OVERVIEW

- I. Introduction**
- II. USAID Oceans and Fisheries Partnership**
- III. Oceans Gender Integration Strategy**
- IV. Gender Analysis**
 - I. Methodology**
 - II. Results**
 - III. Recommendations**
- V. Next steps**

USAID Oceans and Fisheries Partnership

THE MISSION:
Help strengthen regional capacity to combat **illegal, unreported, and unregulated (IUU) fishing** and seafood fraud, promote **sustainable fisheries**, and **conserve marine biodiversity**.

OCEANS Objectives

Oceans is a five-year (May 2015 – May 2020), US \$19.95 million program, engaging ASEAN and Coral Triangle Member Countries.

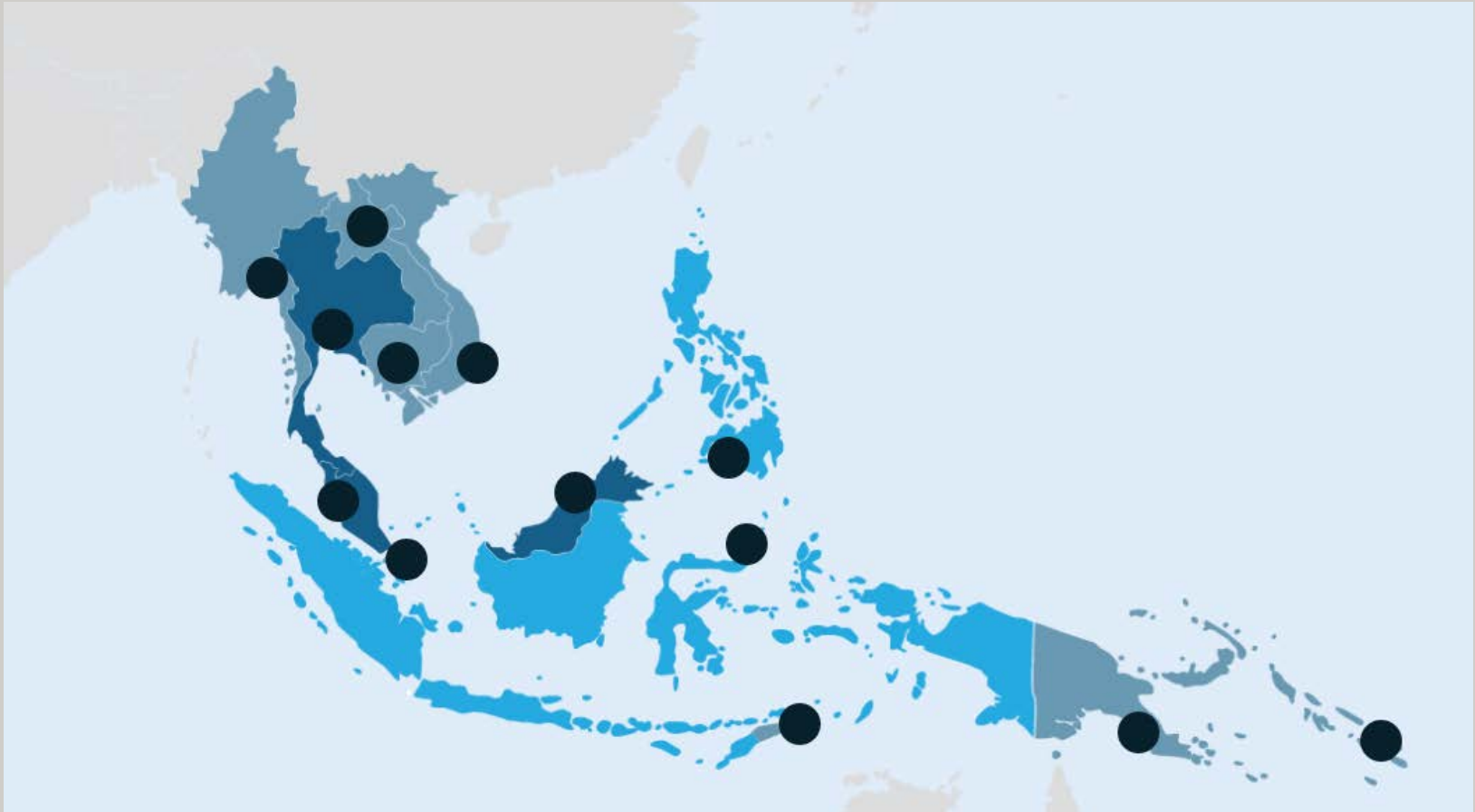
Objective 1: Develop a financially sustainable regional catch documentation and traceability system (CDTS) to help combat IUU fishing and seafood fraud in areas where sustainable fisheries management plans (SFMPs) are being applied.

Objective 2: Expand use of the CDTS to priority biodiversity areas in the Asia-Pacific region.

Objective 3: Strengthen human and institutional capacity of regional organizations to conserve marine biodiversity through CDT and SFMPs, including actions to combat IUU fishing and seafood fraud.

Objective 4: Enhance public-private partnerships (PPPs) to conserve biodiversity, promote sustainable fisheries management, and combat IUU fishing and seafood fraud.

USAID Oceans Sites



- LEARNING SITES
- EXPANSION SITES I
- EXPANSION SITES II

SEAFDEC ASEAN MEMBER STATES (10 COUNTRIES)
CORAL TRIANGLE INITIATIVE MEMBER COUNTRIES (Indonesia,
Malaysia, Philippines, East Timor, Papua New Guinea, Solomon Islands)

Working Structure between USAID Oceans and SEAFDEC under the ASSP/FCG

USAID/ RDMA

- Collaborative Activities
- Consultative



SEAFDEC Mechanism
SEAFDEC Council
SEAFDEC Program Committee
National Coordinators
SEAFDEC Member Countries



ASEAN Mechanism

- ASWGF*i*
- SOM
- AMAF
- ASEAN Member States



CTI-CFF

Implementor: Tetra Tech

USAID/OCEANS PARTNERSHIP
National Technical Working Group (TWG)
SEAFDEC Focal Persons
National Focal Point
Partnerships with others (private sector, NGO, etc.)

TWG
CDT/
ICT

TWG
EAFM

TWG
HWGL

TWG
PPP

TWG
IEC

NOAA

STRATEGY (LIFE OF ACTIVITY)

Human Welfare's Life of Activity overall strategy includes:

- Undertake Human Welfare esp **Gender** and Labor activities as **crosscutting efforts** integrated into and supporting EAFM, CDT and PPP work streams.
- Conduct specific **gender** and labor **related activities** to enhance regional, national, site, and overall strategic goals. This includes conduct of and/or participation in gender and labor related workshops and events (at all levels) as well as those related to EAFM, CDTS
- **Engagement with local, national and regional partners*** to leverage and contribute to dialogue, policy development and other efforts in the fisheries sector.

*Local/national: Fisheries agency, GAD focal points, Labor ministry, universities, NGOs, local government, etc.

Regional: SEAFDEC, Sweden-SEAFDEC project, CTI-CFF Women Leaders' Forum with CTC, AFS-GAF, CTIP, etc.

STRATEGY: NATIONAL AND LOCAL

- At the National and Site-Level, Human Welfare's strategy is to:
- Strengthen capacity and empower women for SFM and CDTS implementation through interventions and in partnership with national and local agencies and associations
- Support advocacies for gender equality in fisheries, better working conditions and promotion of improved human welfare



WORKING TOWARD THE END GAME

By USAID Oceans' close in Year 5/2020, **Human Welfare workstream** will have achieved:

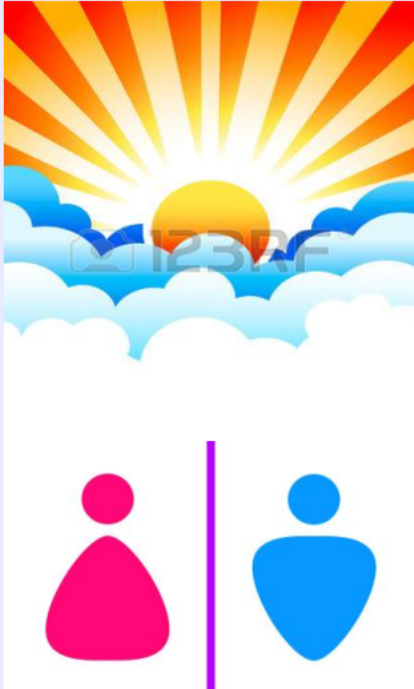
- **Awareness** of human welfare issues in fisheries management increased across the Asia-Pacific region.
- **Gender and labor Key Data Elements** integrated in CDTS
- **Human welfare and gender considerations** are incorporated into sustainable fisheries management of ASEAN and CTI member countries
- **At least 4 legal instruments** incorporate human welfare aspects especially gender and labor considerations.

The gender analysis aims to identify:



- Gender differentials in the situation of men and women in the tuna fisheries sector
- Strategic areas of intervention to empower and build the capacity of women along the fisheries value chain

The gender analysis aims to identify:

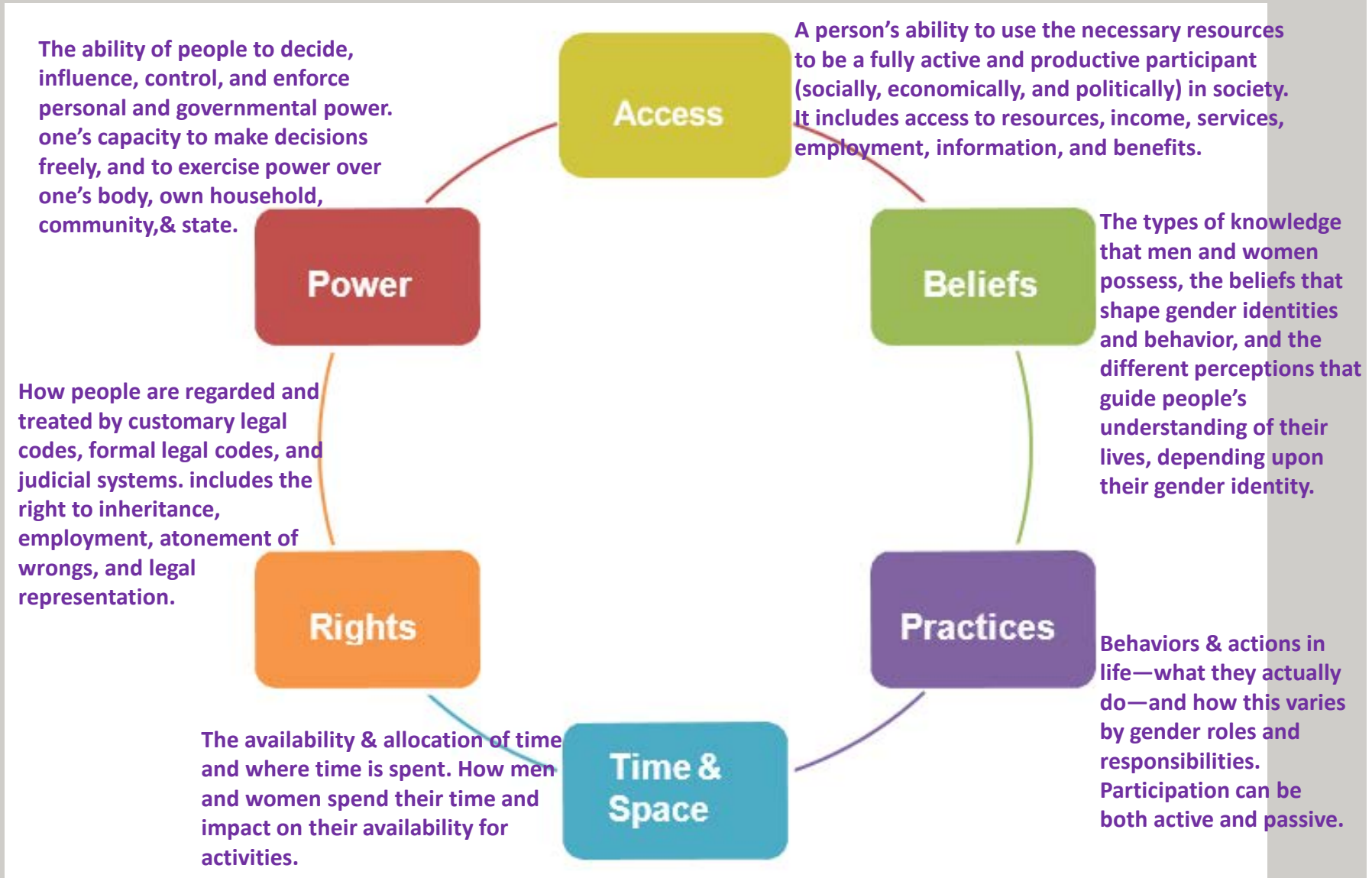


- Incentives for strengthened involvement of women to promote sustainable fisheries management
- Recommendations for gender-sensitive policy, research and action for promoting gender equality/equity and women empowerment

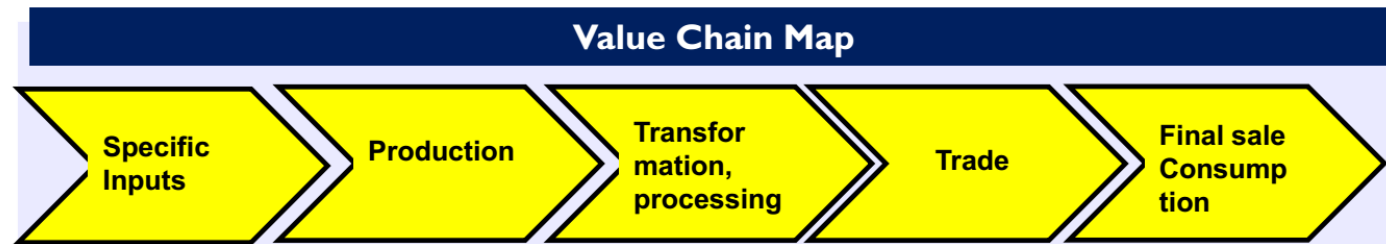
Research Framework and Methodology

- USAID Gender Dimensions Framework
- Gender-responsive Value Chain Analysis
- Rapid Appraisal of Fisheries Management Systems
- Data collection:
 - Literature review
 - Face to Face surveys (male and female actors along the fisheries value chain)
 - Focus Group Discussion (male, female, mixed)
 - Key Informant Interviews (esp. enablers)
 - Partnership building (local organizations, champions)
 - Stakeholder validation (local, integrated)

USAID GDF domains



Gender Responsive Value Chain Analysis



Where are the men? Where are the women?

Who does what? When, where, and how?

Who gets what? Who has access to resources?

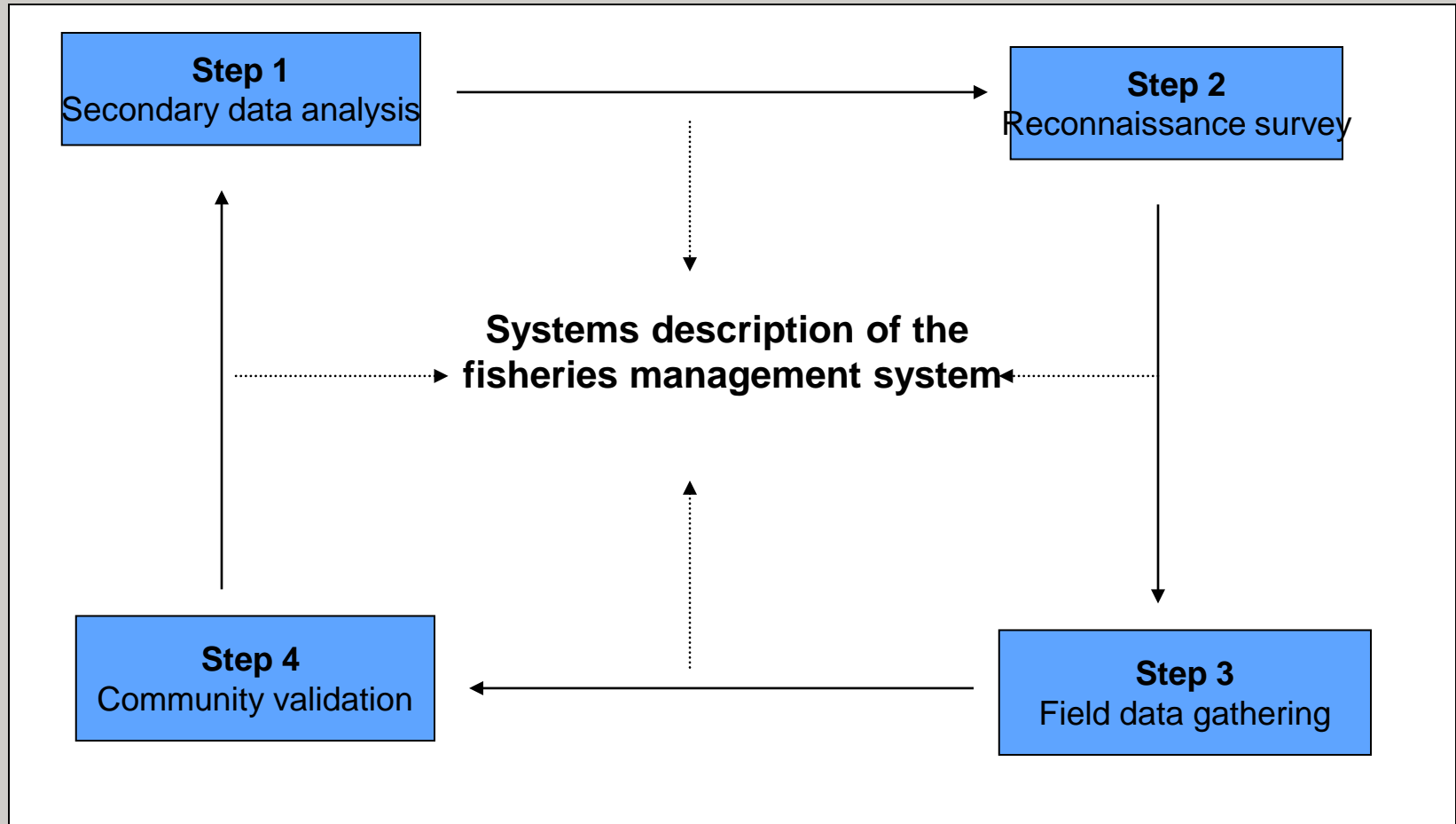
Who decides/controls what? Why?

Who gains? Who benefits? How much?

What are the opportunities/constraints for women?



Rapid Appraisal of Fisheries Management Systems (RAFMS)



Systems description of the fisheries management system through RAFMS process (Pido et al. 1996)

Study Sites: USAID Oceans Learning Sites

- General Santos City and Sarangani Bay Areas, Philippines
- Bitung, North Sulawesi, Indonesia
 - Both are centers of the tuna fisheries industry
 - Have major and small scale fish landing ports
 - Concentration of fish processing activities (local/household, commercial plants)
 - USAID Oceans essential criteria

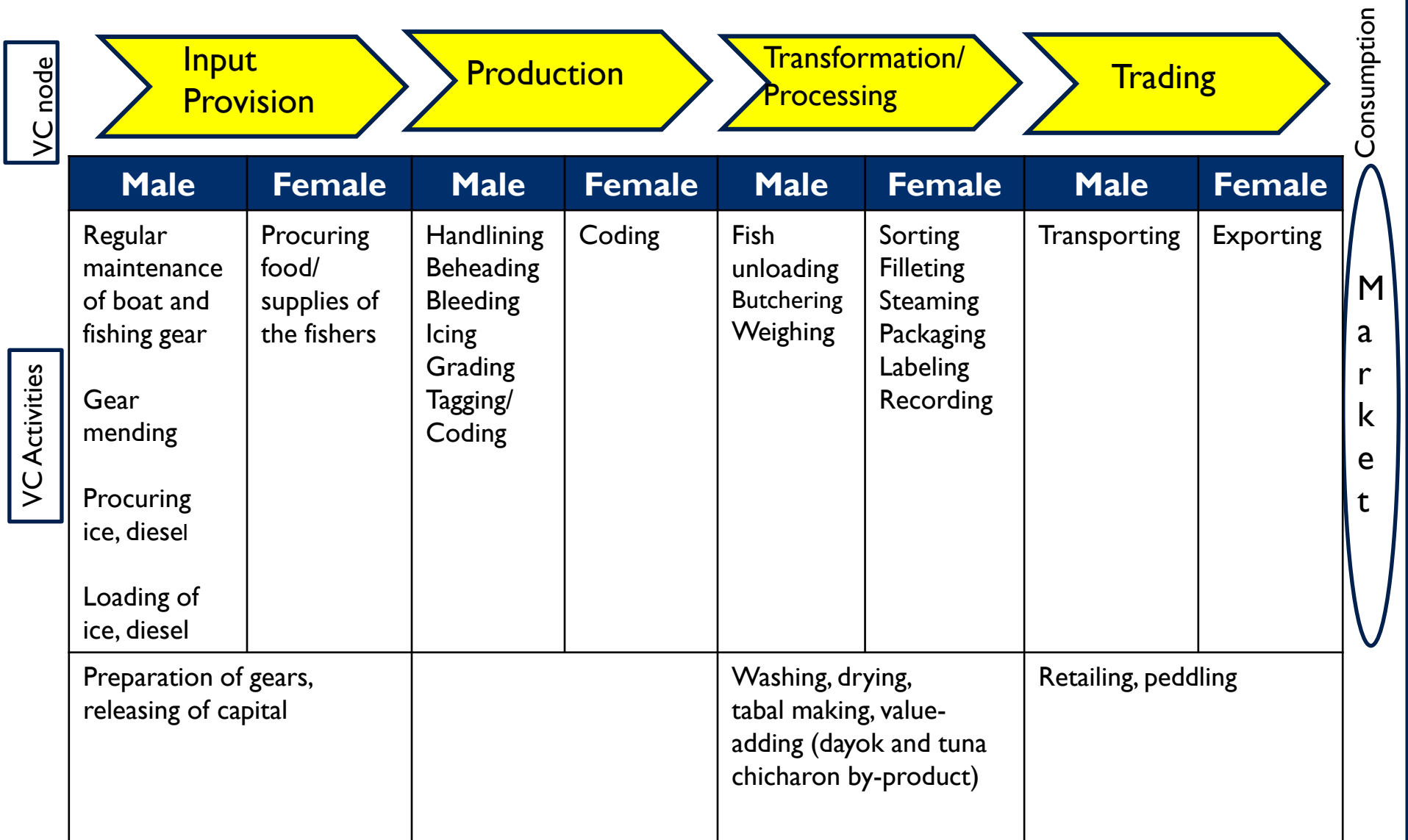
USAID Oceans Learning Sites Prioritization

- Essential criteria
 - Presence of CDT technological requirement (“CDT ready”)
 - Private sector ownership and collaboration willingness
 - Public sector support and collaboration willingness (local/ national level)
 - ***Biodiversity conservation and trans-boundary (target of USAID funding)***

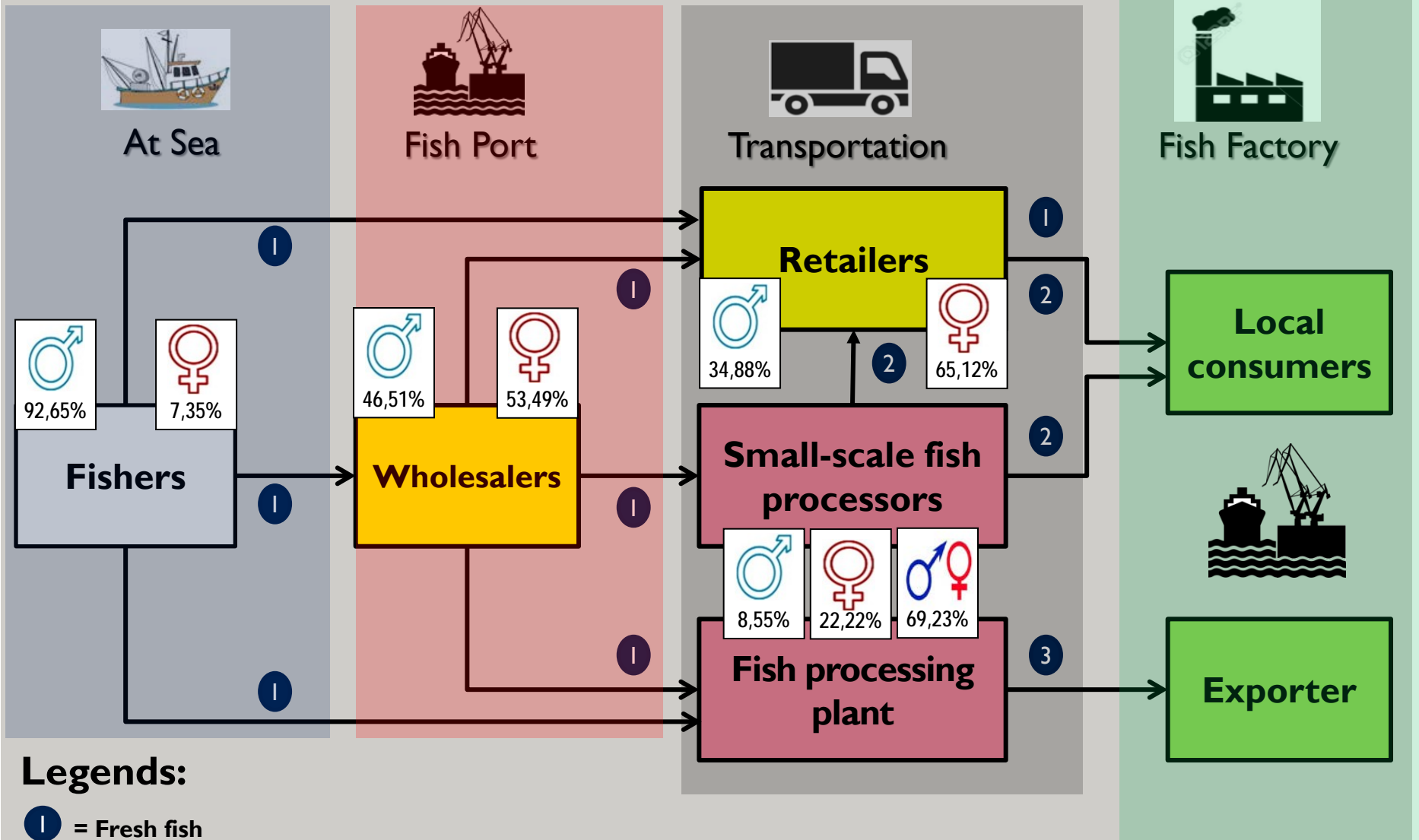
Some Results : Highlights

Gender Differentials in VC Activities (Philippines)

Gendered Value Chain Map, Municipal Tuna Fisheries:



FISHERIES VALUE CHAIN MAP, Indonesia

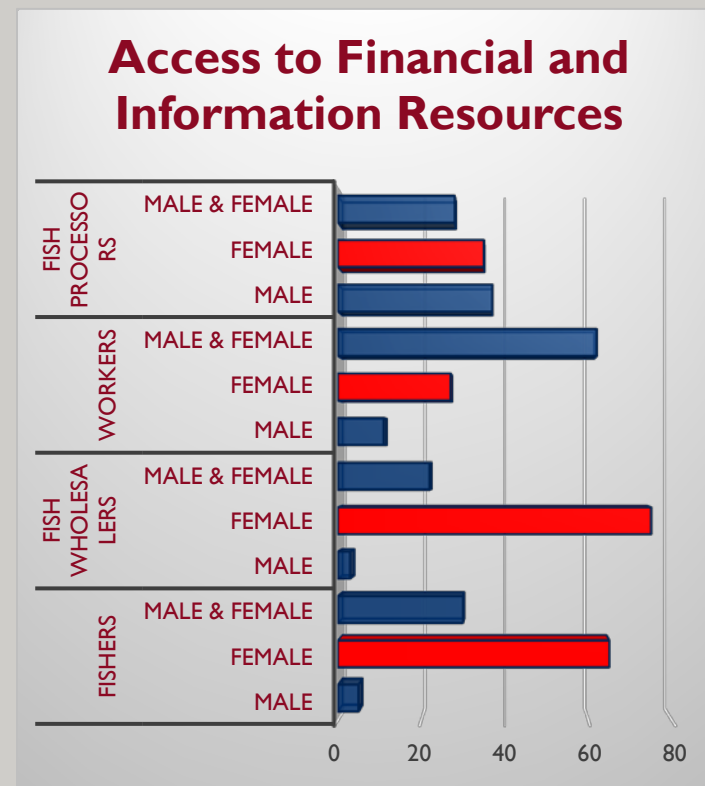
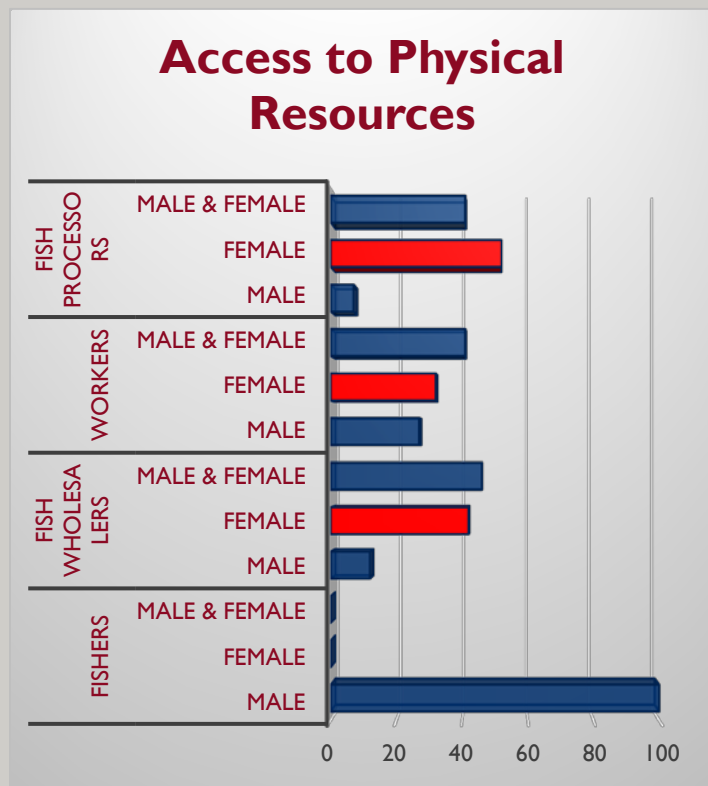


HIGHLIGHTS ON GENDER DIMENSION FRAMEWORK

Gender Dimensions	VC Nodes	Findings (Philippines)
Access to Assets	Fishers	<ul style="list-style-type: none"> Limited information available to fishers to improve fishing
	Processors	<ul style="list-style-type: none"> Equal access of both sexes to trainings and capacity development; equal access to occupy supervisory positions Across all types of processors, both sexes are not aware of sources of market price information
	Traders	<ul style="list-style-type: none"> Female traders have less access to profitable markets; male traders have greater access to bigger markets due to greater mobility.

INFORMATION ON GENDER DIMENSIONS FRAMEWORK (GDF) – Indonesia

I. ACCESS AND CONTROL



- In capture fisheries, the access to and control over assets are held by men.
- In small-scale processors, women as owners hold the access and control over assets.
- In large-scale fish processing firms, the access and control of the company's assets is dominated by men.
- In fish marketing, the access and control of assets are held jointly by men and women.

Recommendations from Gender Analysis

General Santos, Philippines:

- **Mentorship and technology transfer** with local partners and external enablers for capacity building of local stakeholders esp women
- **Lobby for the passage of resolutions** addressing practical and strategic gender needs of women in the various VC nodes industry
- **Organize women's groups** for advocacies on gender-responsive interventions and champion in capacitating women workers such that work spaces widen and paid work are increased
- **Empower men and women stakeholders** by increasing their access to information and skills, on CDT and EAFM - municipal and small-scale processors and vendors, enablers such as LGUs and NGAs, and large industry players, to improve their understanding of the CDT and EAFM initiatives, and increase their participation in their use.
- **Translation of research results** into publications, policies, products, and program designs/project cycles.

Recommendations from Gender Analysis

Bitung, North Sulawesi, Indonesia:

- **Formation of a local and national organization for fisher women**
- **Capacity building and mentoring groups** of women traders/fish processors/actors in VC (technical, marketing, group management)
- **Capital assistance** through linkage program with financial institutions for small scale fish processors, small scale capture fisheries industries and small scale fish vendors
- **Promote equal roles of women and men** in public decision-making at kelurahan, sub-district and city levels
- **Infrastructure needs** for eg cold storage

STRATEGY: LESSONS LEARNED AND ADJUSTMENTS

Lessons Learned	Adjustments Needed
Addressing gender integration and issues, although a challenge, can still be recognized/addressed within the fisheries agenda.	Continued efforts to include gender topics in technical discussions, communications & outreach, esp in SFM and CDTS-KDEs.
Gender analysis in fisheries	Similar activities at expansion sites will be useful to achieve awareness of HW issues in fisheries management for info and action.
Opportunities for capacity building	Incorporate in capacity building activities and activities of team, partners/ subcontractors
Partnership and participation	Closer coordination & communication with existing partners; and include other agencies / organizations mandated for human welfare issues.
	Dissemination of results for other partners to take on

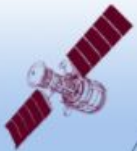
Next steps for USAID Oceans in gender integration

- Gender interventions at learning sites
 - Capacity building on CDT and EAFM – women actors in the value chain
 - Women empowerment – to encourage them to implement CDT system and implement EAFM plans
- Production of legacy documents – information, tool kits
- Production of legal instruments – drafting and proposing to local, national governments and regional (SEAFDEC, CTI-CFF)
 - Gendered Tuna Fisheries Roadmap in the Philippines
 - Implementing guidelines for gender related articles in Indonesian Law on Protection and Empowerment of Fishers and Fishing Households reviewed
 - Hand Book on Gender Responsive Fisheries Project Implementation & Management (or on specific topics such as VCA, GAD, education, research, extension & outreach) as reference for an Ordinance or Memorandum in PHI and IND; and other member countries to adapt
 - Regional (ASEAN and CT6): Gender Integration in the Fisheries Workplace



COMMUNICATIONS PLATFORMS AND BEST PRACTICES

Source: M. Donnelly, Oceans TWG Workshop, July 2017



Making Waves

The USAID Oceans and Fisheries Partnership

May 2017

The USAID Oceans and Fisheries Partnership (USAID Oceans) is pleased to greet you in your inbox as we launch the first edition of our new eNewsletter, *Making Waves*. The past year was filled with great progress toward combating illegal, unreported and unregulated (IUU) fishing practices. We're excited to be able to now share our successes, learnings and plans for the future with you on a regular basis.

You can also now visit us on the Southeast Asian Fisheries Development Center's (SEAFDEC) dedicated [USAID Oceans and Fisheries Partnership web portal](#). We invite you to take a moment to celebrate the successes, shared below, with us and browse our new web portal for even more information on our work to strengthen the sustainability of Asia-Pacific's fisheries. [VISIT THE PORTAL...](#)



USAID Oceans' team had an active

USAID Oceans Updates

In this Issue:

- [USAID Oceans Presents New Site Data to General Santos Stakeholders](#)
- [Guidance Developed for Catch Documentation and Traceability System](#)
- [Agreement Signed with Government of Indonesia to further Activities in Bitung Learning Site](#)
- [Making Connections: Boston Seafood Show](#)
- [From the Field: Quarterly Wrap-Up](#)
- [New Research and Resources](#)

Upcoming Events:

- [July 25-27, 2017 - USAID Oceans Technical Working Group Training & Workshop](#)
- [August 21-22, 2017 - USAID Oceans Regional Gender Workshop](#)
- [August 23-25, 2017 - USAID Oceans Regional EAFM Workshop](#)

QUARTERLY eNEWSLETTER

- Launched May 2017
- Global audience of ~1,000 → U.S., international, and regional stakeholders
- Quarterly breakdown of Oceans' activities, meetings, travels
- New Research and Resources
- News stories from the field
- Editorial opportunities for TWG delegations

Source: M. Donnelly, Oceans TWG Workshop, July 2017⁸



COMBATING ILLEGAL, UNREPORTED AND UNREGULATED FISHING FOR SUSTAINABLE FISHERIES IN THE ASIA-PACIFIC REGION. → [LEARN MORE](#)

NEWS

→ [VIEW ALL](#)



INDONESIA PARTNERS GATHER FOR INTEGRATED STAKEHOLDER CONSULTATION WORKSHOP

Following the completion of four in-depth research studies in USAID Oceans' program learning site of Bitung, Indonesia, USAID Oceans convened an Integrated Stakeholder Consultation Workshop in Manado, Indonesia, July 19-21, 2017. At the event, USAID Oceans presented research results to participants and validated the studies' findings and began the Sustainable Fisheries Management Plan (SFMP) development process...

→ [READ MORE](#)



PRESS RELEASE: NEW PARTNERSHIP TO ADVANCE TRACEABILITY IN INDONESIA'S TUNA FISHERIES

BANGKOK, May 9, 2017 – The United States Agency for International Development's Oceans and Fisheries Partnership (USAID Oceans) and the International Pole & Line Foundation (IPLF) have embarked on a new collaboration to implement a catch documentation and traceability (CDT) system in Indonesia to support sustainable fisheries management and...

→ [READ MORE](#)



MAKING CONNECTIONS TO COMBAT IUU FISHING

USAID Oceans considers public-private partnerships to be critical to their mission to combat illegal, unreported, and unregulated (IUU) fishing. As such, its dedicated Public-Private Partnerships (PPP) team recently traveled to Boston for the annual Seafood Expo North America, March 11-13, 2017. The Seafood Expo draws thousands of buyers and suppliers...

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RESOURCES

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INDONESIA VALUE CHAIN ANALYSIS SUMMARY (BAHASA)

The Oceans and Fisheries Partnership (USAID Oceans) melakukan sebuah kajian di akhir 2016 tentang value chain assessment (VCA) pada industri tuna di Bitung. Pelaksana kajian adalah...

→ [READ MORE](#)



INDONESIA GENDER ANALYSIS SUMMARY (BAHASA)

Pada awal 2017, Kemitraan Kelautan dan Perikanan (USAID Oceans) mulai melaksanakan analisis gender di sektor perikanan Indonesia, dengan fokus pada Kota Bitung. Kegiatan analisis ini...

EVENTS

→ [VIEW ALL](#)

USAID OCEANS TECHNICAL WORKING GROUP PLANNING WORKSHOP

The Oceans and Fisheries Partnership (USAID Oceans) will host its second annual National...

DATE: 12 July, 2017 - 14 July, 2017

LOCATION: Bangkok, Thailand

→ [READ MORE](#)

USAID OCEANS REGIONAL GENDER WORKSHOP

USAID Oceans' Regional Gender Workshop will convene program stakeholders to review...

SEAFDEC-OCEANS PARTNERSHIP.ORG

- Launched April 2017
- Information about the
 - program's mission,
 - partners,
 - TWG countries,
 - news updates, and
 - all program resources.
- Opportunities to feature regional activities and successes by TWGs.

Source: M. Donnelly, Oceans TWG Workshop, July 2017

Oceans and Fisheries Partnership TWG

USAID FROM THE AMERICAN PEOPLE

The Oceans and Fisheries Partnership

- Technical Working Group -

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RECENT ACTIVITY

Melinda Donnelly shared a link. July 7 at 2:32pm · Bangkok

Our Human Welfare Specialist, Arlene Oceans, represented USAID Oceans at the Coral Triangle Fishers Forum, held this week in the Philippines. See the Manila Bulletin's coverage:

Road map needed for sustainable fishing

Iloilo City – Representatives from six Asia-Pacific nations were in this city to draw a road map for sustainable fishing in the Coral Triangle, which is home to 76 percent of all known coral species.

NEWS.MB.COM.PH

Write a comment...

OLDER

Jigsz Nietes Svanit shared her post. July 7 at 10:35am

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TWG FACEBOOK FORUM

- www.facebook.com/groups/OceansTWG
- Platform for TWG sharing, networking, discussion
- Weekly Oceans updates on newsworthy happenings, Oceans' activities, new research
- Opportunity for regional collaboration and sharing

COMMUNICATIONS PRODUCTS

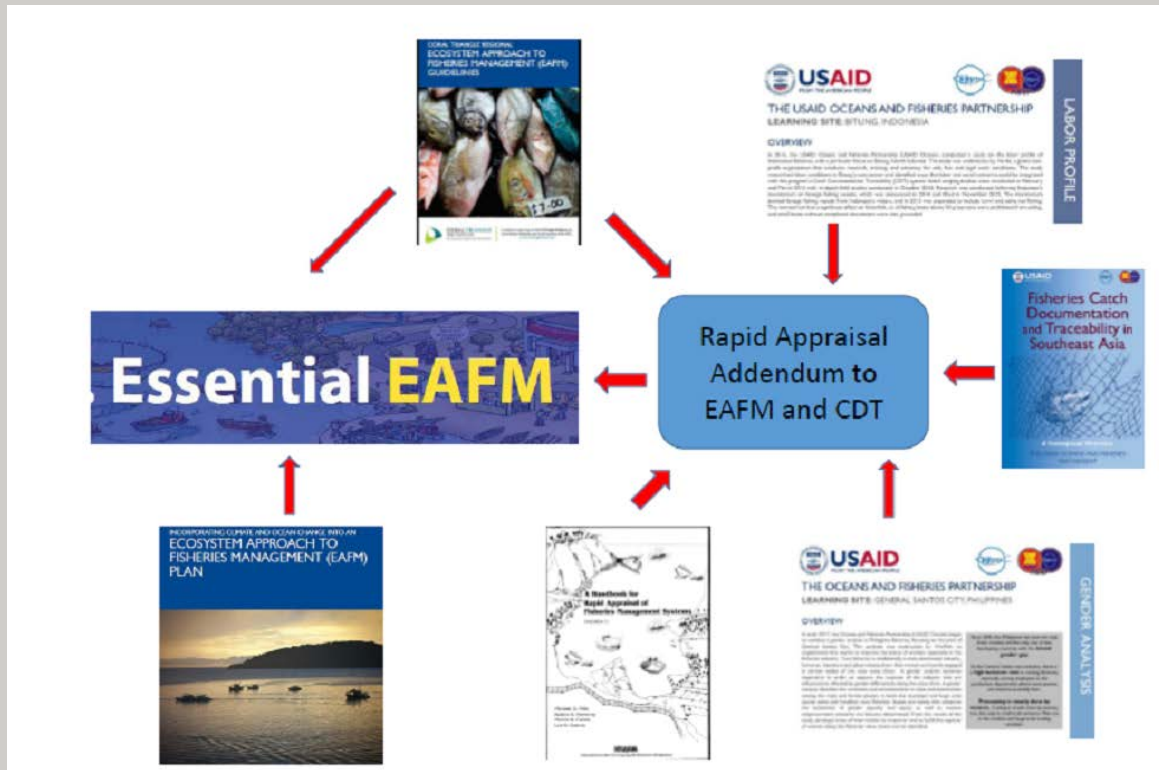
- All resources housed on program web portal
- Includes the Partnership's Conceptual Overview (the CDT 101)
- Resources to inform stakeholders on program approach, locations, and research

- Site Profiles
- Technical Research Summaries
- Country Briefs

Source: M. Donnelly, Oceans TWG Workshop, July 2017



Crafting the Rapid Appraisal Addendum/Annex for Ecosystem Approach to Fisheries Management (EAFM) and Catch Documentation and Traceability (CDT)



Chapters	Title
1	Introduction
2	Synopsis
3	EAFM Planning
4	CDT Development Guide
5	Gender Integration
6	Moving Forward / Application

RAFMS Addendum in Context of RAFMS Version 1 and EAFM-cum-CDTS

What is their STORY?



... aspirations? needs? struggles?
... participation? Imparting knowledge?
... mentoring? teaching? Taking the lead ...

Putting a face...voices heard...be recognized...
empowered men and women in fisheries... **CHANGE!**

Visit Us:

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