GENDERING GLOBALIZATION IN THE FISHERIES: A THEORETICAL APPRAOCH

Holly M. Hapke, Ph. D. Department of Geography East Carolina University USA

The "Problem"

- * How can we theoretically understand gender and globalization?
- * How might we comprehend the *nuances and* complexities of gendered economic processes?
- * Within a general pattern of impact in a given locale, what factors shape a person or group's ability to adapt to changing economic contexts?



The Framework

- * Informed by:
 - Feminist Commodity (or Value) Chain Analysis
 - Livelihoods Analysis
 - Feminist Household Economy Analysis
- * Multi-Scale in approach:
 - How states and locales are situated in the "Global Fish Food Regime"
- * "Local Divisions of Labor" (Jarosz 1996)

Kerala in the Global Fish Food Regime

Fisheries Development:

- Modern technology to facilitate, export of prawn/seafood
- 2. Fisher*men* Welfare Loans, co-ops, etc.







Kerala in the Global Fish Food Regime



Outcomes:

- 1. Localized ecological crisis in artisanal sector
- 2. Commercialization of distribution relations & stratification of marketing networks





Local Divisions of Labor I

Gender Divisions of Labor:



Men Fish Women Process & Take to Market







Gendered Impacts

- * Production: Overfishing, declining harvests for traditional artisanal sector, declining incomes from men's work ==> 1) attempts to intensify effort; 2) migration for work
- * Processing: Traditional industries (drying, curing) in decline; New processing industries have emerged (frozen shrimp)
- * Distribution: Opportunities and constraints; Increased household reliance on women's work in marketing to survive



Local Divisions of Labor II

Factors shaping livelihood strategies:

- * Current asset base (boat ownership, other productive assets)
- * Household size/composition
- * Education & skill levels
- * Work identities & family ideologies
- * Entrepreneurial initiative

Observations/Conclusions

- * Reliance on men and women's
 work increased dependence on
 women's work
- * Diversification & mobility out of fishing