## GENDER PARTICIPATION IN THE PRODUCTION AND MARKETING OF SEAWEED IN DAVAO DEL SUR, PHILIPPINES



Della Grace G. Bacaltos Nila Nanette S. Revilla Rex Reynante P. Sordilla

SOUTHERN PHILIPPINES AGRI-BUSINESS, MARINE AND AQUATIC SCHOOL OF TECHNOLOGY (SPAMAST)

College of Agricultural Sciences, Matti, Digos City, Philippines 8012

#### Rationale

- the need for better understanding of gender roles as a critical variable in resource use and livelihoods
- advocating increased participation of women in fisheries development may constitute liberation from their subordinate positions
- there has been no data yet that establish the extent of gender participation in seaweed production and marketing



#### **Objectives**

- identify the gender roles in production and marketing of seaweed
- provide insights for strategies on how gender can be tapped to improve seaweed production and increase income of coastal community.



#### Methodology

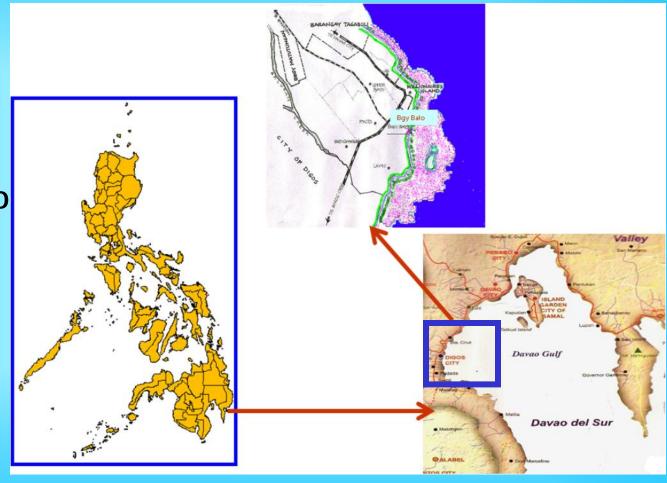
- descriptive research
- random sampling was employed to interview selected respondents using questionnaire
- selected respondents from list of seaweed growers in the area



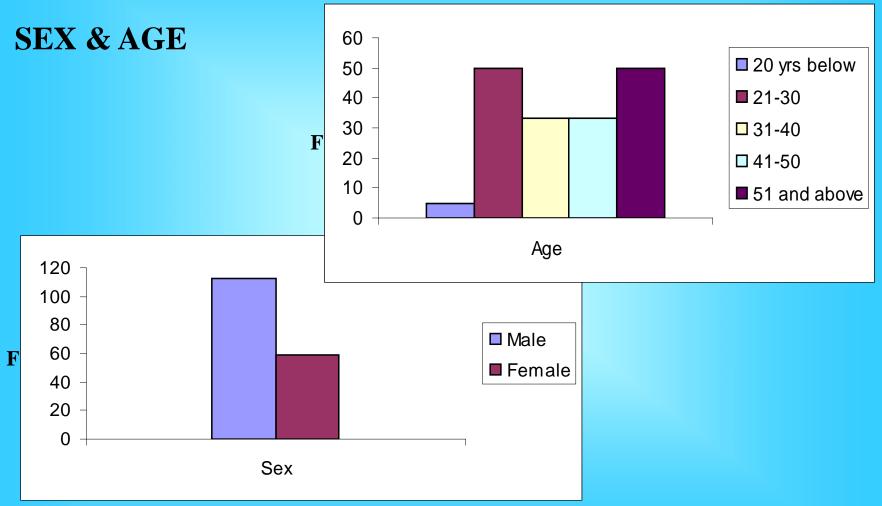
#### **STUDY SITE**

### Coastal areas in Davao del Sur:

- Sitio Badiang
- Sitio Punta Biao
- Brgy, Bato



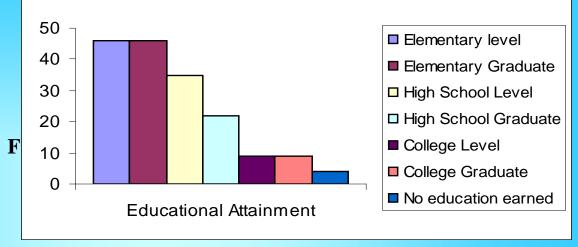
#### Demographic profile of seaweed growers



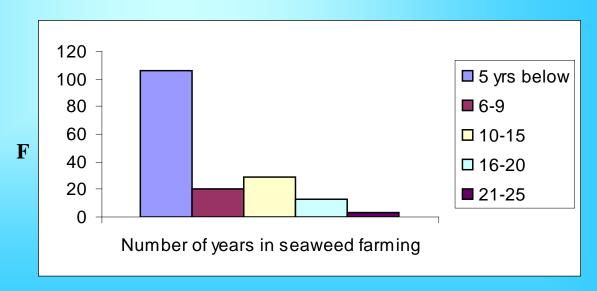
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Demographic profile of seaweed growers

EDUCATIONAL ATTAINMENT

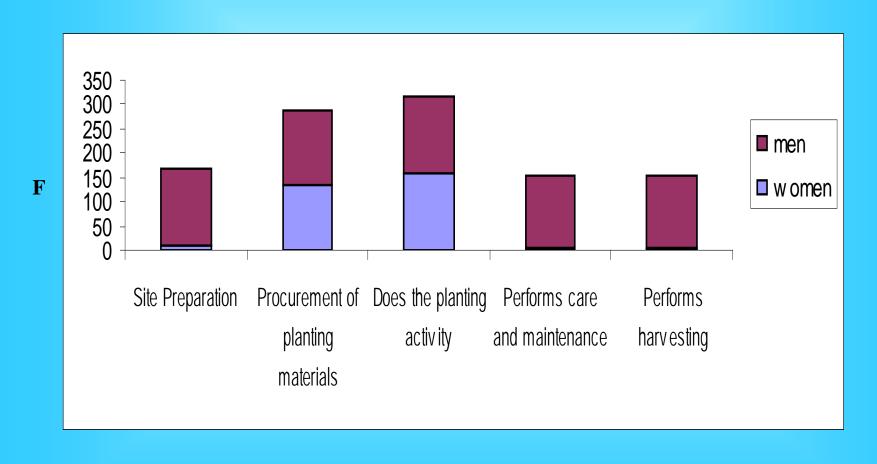


NUMBER OF YEARS ENGAGED IN SEAWEED FARMING

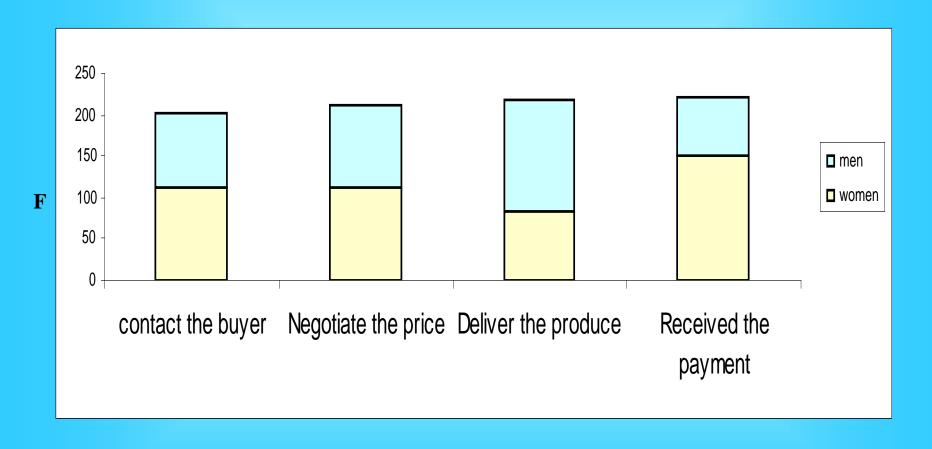


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#### Gender participation in PRODUCTION OF SEAWEEDS



#### Gender participation in MARKETING OF SEAWEEDS



 Production of seaweeds in Davao del Sur is basically a family enterprise wherein most of the activities are done by family members.



•The men are often involved in farm site preparation, planting, care and maintenance, and harvesting. This implies that whenever there is intervention for technical assistance through training for skills upgrading, priority participants may be the male gender



 women has visible participation in the marketing of seaweeds which suggests they are empowered to act as negotiators and are entrusted by the men to handle the financial transactions



 training on financial management may be extended to the women to further develop their capability

 Knowing the existing roles of the men and women in the seaweed industry may facilitate the designing of gender-based development programs to improve seaweed production in the Davao region

# Thank you El GOD Bless



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