

# THE ROLE OF WOMEN-FISHERS IN ECOTOURISM IN THE COASTAL OF TUGUREJO, SEMARANG - INDONESIA

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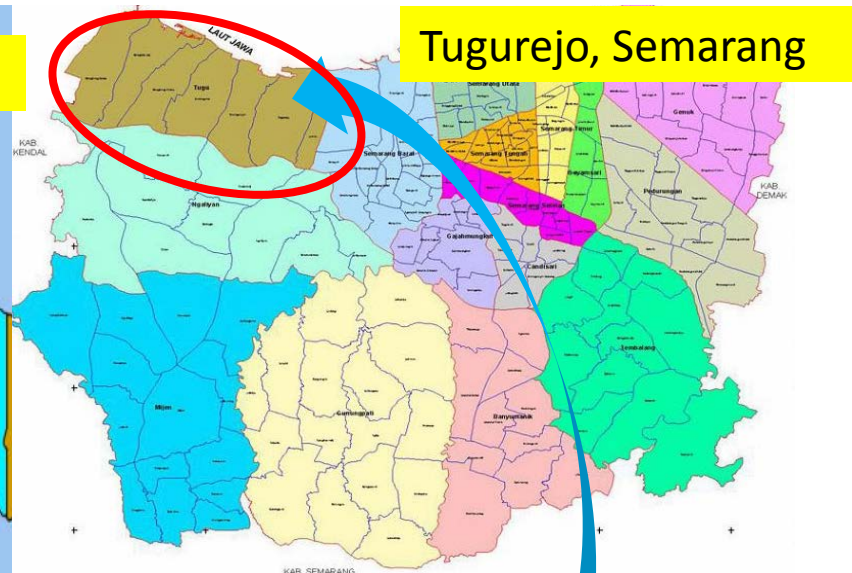


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# Map of The Study



# Introduction

Tugurejo is one of 7 urban villages in Tugu sub-district. The population of Tugurejo is 1,146 people and most of Tugurejo Urban Village work as farmers and industrial workers.

Tugurejo has tourism potential that is mangrove forest. Mangrove in Tugurejo has the largest area in Semarang.

Ecotourism activities on the coast of Tugurejo are managed by the local community and are now coordinated by youth associations named "Prenjak" and "Putri Tirang" as members who take over as facilitators to serve accommodation and culinary services as well as provide souvenirs of mangrove and processed fish.

# KEY WORDS

1. WOMEN
2. FISHERS
3. ECOTOURISM
4. MANGROVE
5. RESTORATION
6. SEMARANG, INDONESIA

# THE OBJECTIVE OF THE STUDY

The main objective of this study is

1. To analyze Multiple-roles of women in managing community.
2. to formulate the strategy of women fishers to improve their household's economy from the ecotourism activities in the study area.

# Materials and Method

**Study of area : Tapak, Tugurejo**

## **Data and Sampling :**

Cross – sectional survey Face-to-face interviews (questionnaire & indept interview)

## **Respondents**

- a. **Informants** → fisher families, particularly the productive aged wifes between 15-64 years old, have husband as a fishers, and married
- b. **Key Person** → A,B,G,C

**Sampling Methods** → Snowballing  
**Sampling & Purposive Sampling**

## **Tools of Analysis :**

Mixed Method (Cresswell, 2007)

- A. Descriptive Statistic (quantative tool)
- B. Triangulation (based on indept interview as qualitative tool)

## **Related Study**

*Survival women fishers in securing heir household income under the climate change a case study in pekalongan-Indonesia(Indah Susilowati et.al)*

*Strategi Adaptasi Istri dalam Membantu Ekonomi Keluarga Nelayan (Rizky Wilfrida,et.al)*

*The survival story of wife in securing household's economy in fishing community of pemalang regency-Indonesia(Anindya Indira et.al)*

# Variabels and its Indicators

Variabel	Variabel definition	Measurments
<b>Production Role</b>	The role of which is directly related to activities or jobs that make money (ILO, 2008).	<ul style="list-style-type: none"> <li>a. Type of Work</li> <li>b. Working hours</li> </ul>
<b>Reproduction Role</b>	Reproductive role, related to maintenance and endure the family life (ILO, 2008)	Reproductive Activities in the Family <ul style="list-style-type: none"> <li>1. Caring Children (Wife Only)</li> <li>2. Housekeeping (Wife Only)</li> <li>3. Determining Children Education (Husband and Wife)</li> <li>4. Having jewelry and electronics (Husband and Wife)</li> <li>5. Managing financial (Husband and Wife)</li> </ul>
<b>Managing Community</b>	The role is related to civic and volunteering actities (ILO,2008)	Frequency of participation of fisherman wife in community activity : <ul style="list-style-type: none"> <li>a. Monthly wife meeting</li> <li>b. Religion activity</li> <li>c. Culture event</li> </ul>



## The Result of Interview with Fisheries Respondents (n= 32)

Respondents		
Distribution	f	Persentase (%)
Age of Respondents		
21 – 25	3	9.3
26 – 30	6	18.75
31- 35	8	25
41- 45	2	6.25
46- 50	2	6.25
51-55	4	12.5
> 55	7	21.87

## The Result of Interview with Fisheries Respondents (n= 32) cont.

	Respondents	
Distribution	f	Persentase (%)
Respondents Education		
0	0	0
6	8	25
9	10	31.25
12	13	25
> 12	1	6.25

# OBJECTIVE I

## Productive Role

### Work of women in tapak tugurejo ecotourism ecosystem

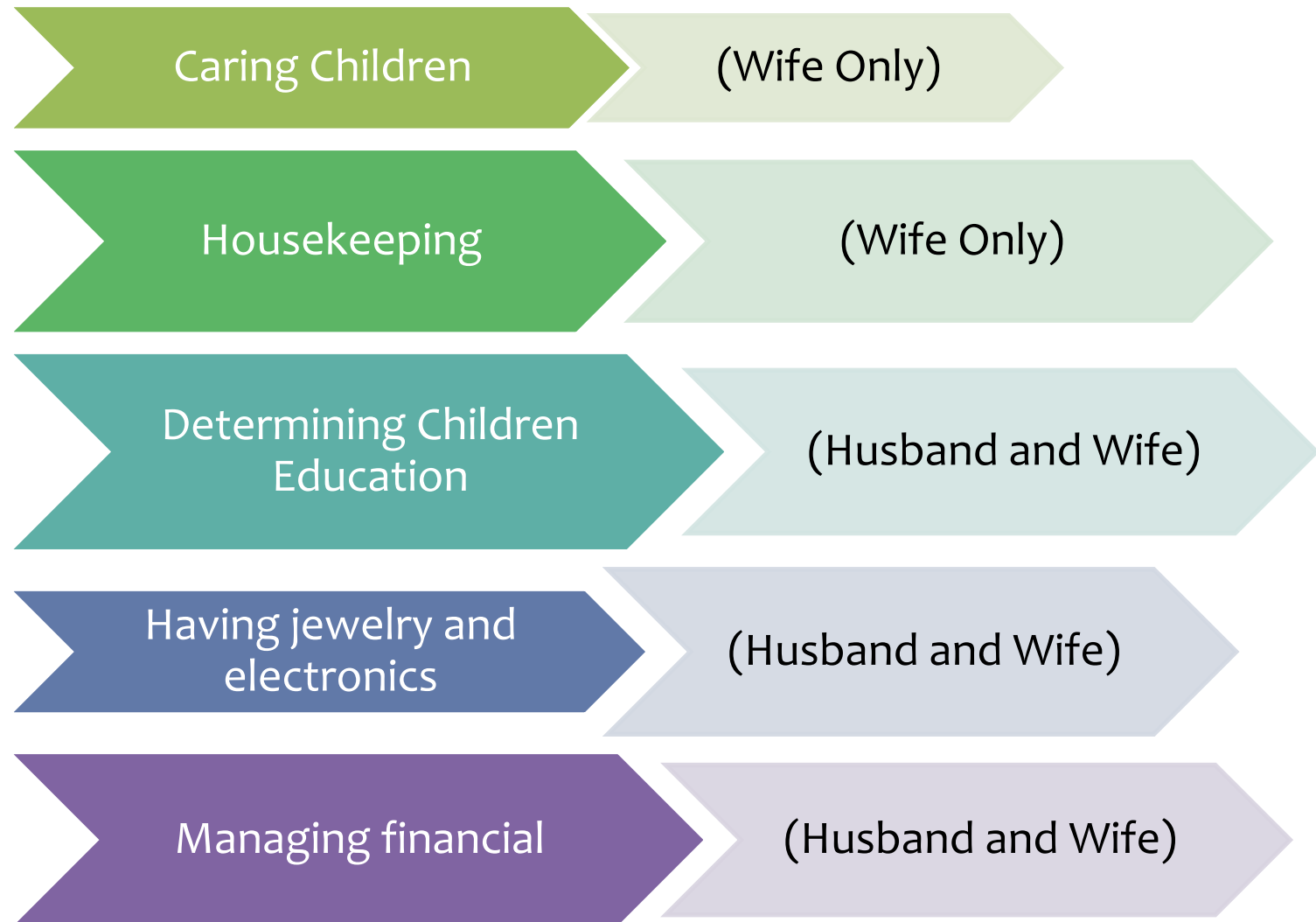


1. Small traditional shop
2. Providing catering food
3. Providing homestay
4. Helping men in selling fish catches
5. Processing fish product as souvenirs
6. Produce mangrove food product and souvenirs
7. Become the co tourguides in mangrove's ecotourism

**PRODUCTIVE ACTIVITY**



# Reproduction Role



# Reproduction Role

Tapak Tugurejo



# Managing Community Role



Social Capital

Group activities/ gathering :Involvement in the community activities and self-existence, provide food cathering for ecotourism



Networking to establish safety net : saving and loan, deposit, reciprocal donation of celebration and other mutual cooperation.



Community Activities	The Availability Activities in Tapak Tugurejo	Frequency		%	
		Follow	Unfollow	Follow	Unfollow
Economics activity on ecotourism managing by group	Active	17	15	63.75	46.875
Spiritual activities	Active	25	7	78.125	21.875
Local neighborhood gathering	less Active	15	17	46.875	53.125
Women Gathering	less Active	10	22	31.25	68.75



# OBJECTIVE II

The strategy of women fishers to improve their household's economy

## EMPOWER WOMEN FISHERS:

Empowerment for **IN PRODUCTION ASPECT**, perhaps through:

- ✓ Extension, campaign, training
- ✓ Pilot project / bussiness incubation
- ✓ Product diversification
- ✓ Optimalization the role of a cooperative (economic enterprise), finance institution, etc.

# EMPOWER WOMEN FISHERS :

Empowerment **IN REPRODUCTION ASPECT**, perhaps through:

- ✓ Family programming extension
- ✓ Extension about education for her child
- ✓ Extension about the way to get healthy life for households and good environment
- ✓ etc

# EMPOWER WOMEN FISHERS :

Empowerment for **IN MANAGING COMMUNITY ASPECT**, perhaps through:

- ✓ Forming small group for information exchange, self-actualization,
- ✓ Regularly social gathering activities for updating with current situation (information, technology, communication)
- ✓ improve the cooperation among the stakeholder
- ✓ Dialogue, Development, Enhancement
- ✓ Open-minded and always welcome to any innovation and suggestions

# CONCLUSION

1. The Tugurejo Women have dominant role in Role reproduction than male.
2. Women in the study area are able to captured the economic opportunities earned from ecotourism activities to secure their household's economy proved with good managing system of ecotourism with putri tirang organitation.
3. Wife/ women fishers in mangrove ecotourism need to be intensively empowered to support the household economy and to get welfare and happiness.

**Borobudur Taple in Central Java**



**Raja Ampat in Papua**



# THANK YOU FOR ATTENTIONS







GENDER IN AQUACULTURE  
AND FISHERIES SECTION

